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COMPANIES
THINK GREEN



Over the past two years Mountain View companies have raised the bar and have begun to address rising environmental concerns. The following is a list of some exciting environmentally sustainable projects implemented by the City of Mountain View itself and companies such as Alza, Google, and Microsoft. The City is proud to be home to companies making a difference and setting an example for both private and public agencies.

- **Alza Cogeneration Plant**—an innovative partnership between the City and Alza to convert landfill methane gas from a closed City landfill into energy. A biogas pipeline from the cogeneration plant supplies electricity and hot water to Alza facilities. It is anticipated that the project will reduce the production of carbon dioxide by more than 22 million pounds per year, equivalent to taking 1,900 cars off the road.
- **Google Solar installation**—9,000 solar panels to be installed by spring 2007. One of the largest installations in the United States. The system will generate approximately 2.6 million kWh, or 30% of the Google campus's energy requirements.
- **Microsoft Solar installation**— 2,288 solar panels covering 31,000 square feet, Microsoft's new solar arrays will generate enough electricity during the daytime to power nearly 500 homes. The solar roofing system also protects the roof and insulates the building further reducing heating and cooling costs.
- **City of Mountain View, Downtown Parking Structure**—300 modular solar panels cover the top of the City's new four story, five level parking structure downtown. The power generated from the solar panels is equivalent to 90,000 watts of power which will be used to power the building.

UPCOMING
EVENTS
WINTER/
SPRING 2006

- **April 26, 2007: BayBio 2007 Conference**
BayBio2007 is a one-day conference attended by over 400 life sciences industry professionals, financiers and executives. For more information:
www.baybio.com
- **May 9, 2007: Mountain View Chamber of Commerce Market Place**—
Business and Technology Showcase 4:30pm—7pm
Computer Technology Museum. For more information:
www.chambermv.org

COMMERCIAL DEVELOPMENT ACTIVITY

| | | |
|----------------------|--|--------------|
| 455 San Antonio Road | 129,060 S.F. Home Depot | Under Review |
| 625-685 Clyde Avenue | Rezoning request to Transit Zone—industrial/office at 0.50 FAR | Under Review |

VENTURE CAPITAL INVESTMENT—Q3 2006

Venture capital (VC) funding is an indicator of the job growth, health, and productivity of the local economy. The following summary provides insight into the economic growth experienced by Mountain View in comparison to Silicon Valley as a region.

In the Third Quarter of 2006, Nationwide investments produced a total of \$6.2 billion in 797 deals. 23 Mountain View companies received VC funding totaling \$223 million, which represents 3% of the total Nation's VC funding for that quarter.

The following is a list of the **top 5 Mountain View companies** that received venture capital funding for the third quarter of 2006.

1. [OncoMed Pharmaceuticals, Inc.](#) \$40 million, Biotechnology
2. [Broncus Technologies, Inc.](#) \$29.5 million—Medical Devices and Equipment
3. [Kazeon Systems, Inc.](#) \$21 million—Software
4. [Jasper Systems, Inc.](#) \$20.6 million—Telecommunications
5. [SpinalMotion, Inc.](#) \$20 million—Medical Devices and Equipment

BUSINESS FEATURE

In an effort to introduce businesses to local government activities and services available courtesy the City, the Economic Development Division staff has visited over 25 Mountain View businesses since 2006. Through these meetings, City staff provides a platform for businesses to discuss how City officials and staff can help them continue to thrive in Mountain View. Some of the businesses that have provided valuable input have been: Chemocentryx, Flytecom, eHealth, eLitigation, Nevis Networks, Affinity Circles, Become, Inc. and Punch Entertainment.

As a Mountain View business, if you are interested in coordinating a visit with the Economic Development Manager, please contact Jessica von Borck, Business Development Specialist at: 650.903.6454 or j.vonborck@mountainview.gov.



RESIDENTIAL DEVELOPMENT ACTIVITY

| Location | Project Description | Owner/Agent | Status |
|-----------------------------|---|--------------------|--------------|
| 100 Mayfield | 519 residential units | Toll Brothers | Under Review |
| 209-405 W. Evelyn Avenue | 98 unit subdivision | Scott Ward | Under Review |
| 2215 Rock Street | 22 Rowhouses | Rockwell Homes | Under Review |
| 1701-1707 W. El Camino Real | 3,200 s.f. retail and 16 residential condos | Bellomo Architects | Under Review |



The Crossings
Transit Oriented Development

DOWNTOWN RETAIL RECRUITMENT

Seeking Independent Retailers!



Mountain View's pedestrian-oriented downtown is a destination point, offering cuisine from scores of countries, as well as specialty shops, bookstores, coffee-houses, and sidewalk cafes.

Mountain View is full of year-round, fun-filled festivals and events where admission is free.

Weekend events such as the Farmer's Market and a myriad of summer festivals provide a lively engaging environment.

For additional information regarding available space Downtown, please contact Jessica von Borck, Business Development Specialist at: 650.903.6454 or check out the following link: www.mountainview.gov



CHANGING FACES AND PLACES IN MOUNTAIN VIEW

New City Council Members

January 2007, three new Council Members were inaugurated: Margaret Abe-Koge, Ronit Bryant, and Jac Siegel. Nick Galiotto, Matt Pear, Vice-Mayor Tom Means and Mayor Laura Macias are all returning members and make up the remainder of the Council. For more information regarding the City Council, refer to the City's website at: http://www.mountainview.gov/city_council

Fire and Environmental Protection Division - new location!

The division has relocated to the 4th floor of City Hall, 500 Castro Street. The relocation strengthens the city's customer service commitment by consolidating all aspects of the development review process in a central location and will provide better integration and cooperation with city hall staff in Code Enforcement and Community Development. You can contact the division at 650-903-6764 for more information.

For Available Commercial Property
Throughout Mountain View- check out our web
site at www.mountainview.gov

**CITY OF MOUNTAIN VIEW
ECONOMIC
DEVELOPMENT DIVISION**

500 Castro Street

Mountain View, California 94039

E-mail: econ.dev@mountainview.gov

Contact Information:

Ellis Berns

Economic Development Manager

(650)-903-6549

ellis.berns@mountainview.gov

Jessica von Borck

Business Development Specialist

(650)903-6454

j.vonborck@mountainview.gov

" Y O U R S U C C E S S I S O U R B U S I N E S S "

MOUNTAIN VIEW'S BROADBAND CONNECTION

Ellis Berns, Economic Development Manager, was appointed by Governor Schwarzenegger to the Broadband Task Force on November 30th. Along with 20 other public and private stakeholders from around the state, he will work to remove barriers to broadband access, identify opportunities for increased broadband adoption and enable the creation and deployment of advanced communication technologies.

In October, the governor signed an executive Order clearing the government red tape for expansion of broadband networks. He declared that, "broadband will help build California so we can grow the economy, create great jobs and stay ahead in the global marketplace."

Ellis was recognized for his leadership in the City's partnership with Google, Inc., to create the first city-wide-no-cost WiFi networks in the nation. WiFi, now available in most of the City, is part of a five-year agreement the City made with Google. The agreement authorized wireless transmitters on City owned streetlight poles. It also calls for Google to pay the City an annual fee and to equip the City's mobile library services vehicle with wireless equipment.